



COMMUNICATION ON ENGAGEMENT (COE)

International Union for Conservation of Nature (IUCN)

Period covered by your Communication on Engagement 2019-2021

Statement of Continued Support

21 April 2021

To our stakeholders:

In light of IUCN's mission to "influence, encourage and assist societies throughout the world to conserve the integrity and diversity of nature and to ensure that any use of natural resources is equitable and ecologically sustainable," I am pleased to confirm that IUCN reaffirms its support to the United Nations Global Compact and its mission to promote corporate sustainability in the areas of human rights, labour, environment and anti-corruption.

Furthermore, IUCN's Annual Reports and the IUCN Nature 2030 Programme are further evidence that our actions are well-aligned with the Global Compact and its principles to advance broader societal goals, such as the UN Sustainable Development Goals, with an emphasis on collaboration and innovation.

Sincerely yours,

Dr Bruno Oberle

Director General

International Union for Conservation of Nature

I. Description of Actions

Links to IUCN Annual Reports and Programme, describing IUCN actions that support the UNGC mission:

[Nature 2030: One nature, one future: A programme for the Union 2021-2024](#)

[IUCN Annual Report 2019](#)

[IUCN 70 Years : International Union for Conservation of Nature Annual Report 2018](#)

In addition, IUCN regularly publishes its [Building Bridges](#) newsletter aimed at business, IUCN Members and civil society interested in engaging business.

Previous Engagements

IUCN's former Director General Inger Anderson previously served as a member of the Global Compact Board from June 2015, for a three-year term.

In addition, we had signed earlier COE Agreements in 2016 and 2018.

Since then, IUCN has contributed to the Global Compact by supporting some of its key global meetings, including promoting its work on social media.

In addition, as a founding partner of Business for Nature, IUCN has liaised with the Global Compact staff around several events, and looks forward to engaging the organization in the upcoming IUCN World Conservation Congress and CEO Summit, both taking place in September 2021.

IUCN Business and Biodiversity Programme

The IUCN Business and Biodiversity Programme focuses on three main areas of work.

- **Valuing biodiversity** - to help business measure their impacts and dependencies on biodiversity, and integrate them into their decision-making.
- **Promoting biodiversity net gain** - to demonstrate the benefits of a biodiversity net gain goal in and around business operations.
- **Investing in nature** - to foster investment in conservation at scale, in collaboration with business, and especially financial institutions.

Finally, in alignment with the UNGC, IUCN is mobilising the business community to address the multiple crises facing the world today, by urging them to respond to the Covid-19 pandemic by building a more resilient society and contributing to both the global biodiversity and climate change goals.

II. Measurement of outcomes

The IUCN Monitoring and Evaluation Framework will help us track the outcomes of our engagements with the UN Global Compact. In addition, we will measure how many UNGC corporate members we engage with during the reporting period.

Also, many UNGC members have been or are currently engaged in collaborative partnerships with IUCN, carrying out innovative conservation projects in different parts of the world. For example, this includes:

- AES Corporation
- BHP Billiton Ltd.
- Enel SpA
- Engro Elengy Terminal PVT Ltd.
- Groupe Danone
- Nestlé Nespresso S.A.
- Rio Tinto
- Sakhalin Energy Investment Company Ltd.
- Shell International Petroleum Mij Bv – Holland
- Tata Power Company Ltd.
- Tata Steel
- Thai Union Group PCL

Finally, the IUCN results framework of all IUCN's project work is linked to the SDGs, and we are able to report on specific contributions to these goals for any given period.

This information is available on request.